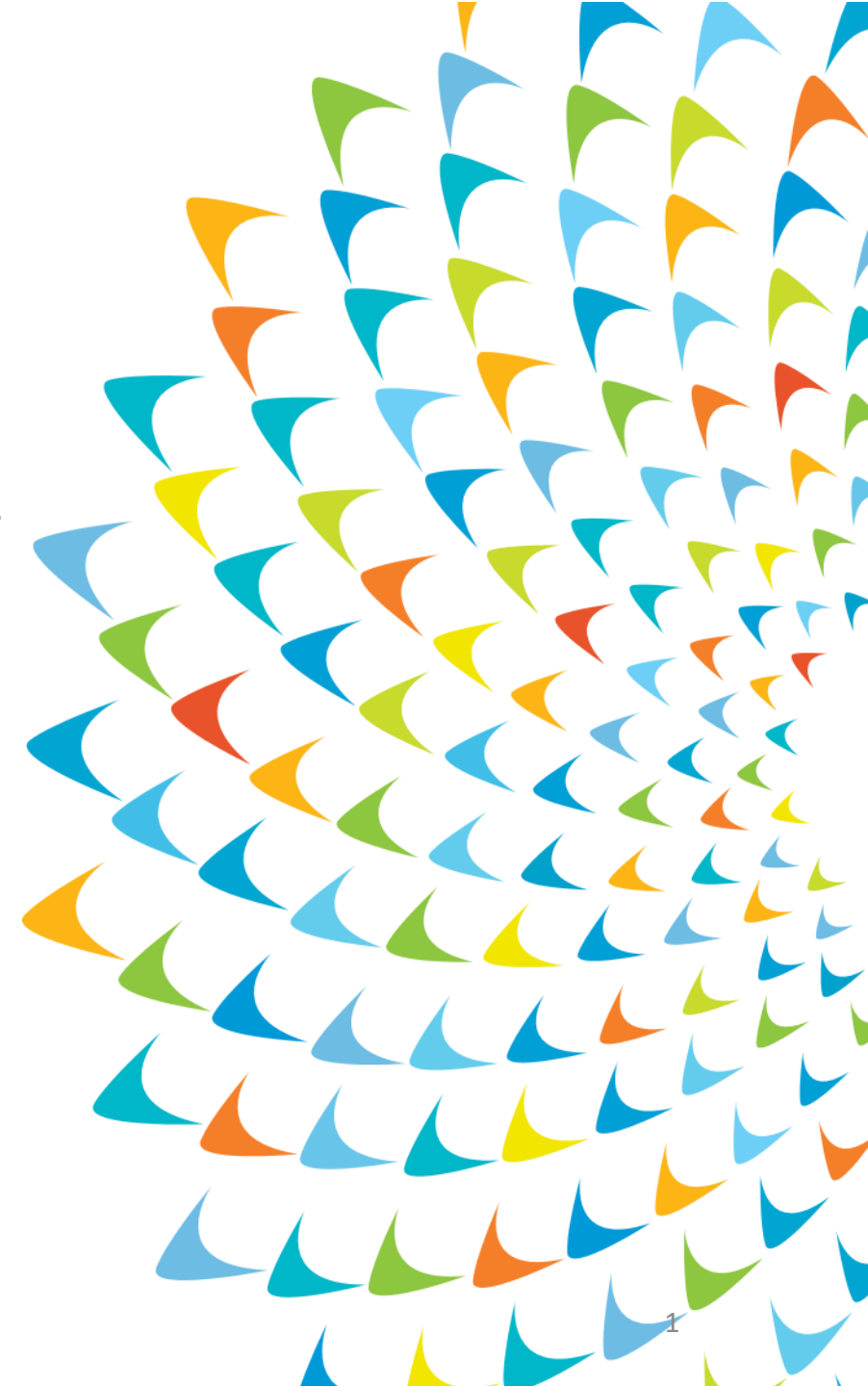


Tourism and COVID-19: Country Cases (Part II)

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ATTN FORUM 2021
**Unlocking the Economic Potential of
the Tourism Industry Post-COVID-19**



Thematic paper

Elevating Governance from Destination to Tourism Industry Level

- **Importance of international tourism in global economy**
- **Research questions are defined – sustainable tourism products and governance**
- **Literature review – sustainable tourism under new normal, multi-stakeholder governance (including local community)**
- **Discussion on baseline and augmented frameworks**
- **Recommendations**
- **Highlights for academics/ policy makers**
 - **shifting governance from the destination to tourism value chain or individual destination to regional level**

Thematic Paper

Elevating Governance from Destination to Tourism Industry Level - **Areas of Improvement**

- **Research question (process question for tourism product under new normal)....what question (?)**
- **Defining certain terms in tourism, such as tourism products, sustainable tourism, resilient destination**
- **An illustrative diagram on stakeholders of tourism governance**
- **Augmented Framework-**
 - **Regional level (ASEAN, BIMPEAGA and others)**
 - **Tourism value chain (?)**
 - **Local governments (?)**
- **A case study to explain the augmented framework would be useful**

Indonesia

Unlocking the Economic Potential of Tourism Industry Post-COVID-19 in Indonesia

- **Well-structured paper with a clear message**
- **Deep discussion of the Tourism sector (8 activities/backward-forward linkage)**
- **Mix methodology: both primary and secondary**
 - **CBS, ADB MRIO, Interview data were used to strengthen arguments**
- **Strong literature review throughout the paper to strengthen findings**
- **Research question is clearly mentioned**
- **Policy Recommendations**

Indonesia

Unlocking the Economic Potential of Tourism Industry Post-COVID-19 in Indonesia- Paper Highlights

- **Strong message for academics/ policymakers:**
 - **High informal employment and 8 activities**
 - **Source of tourists and change overtime; Indonesia vs Thailand performance (2008 &2018)**
 - **Impact of COVID on 8 activities**
 - **Backward and Forward linkage – defined linked sectors, push and pull in domestic and international market is weakening/ strengthening**
 - **Simulation exercise on two scenarios around health protocol (25% and 75% private sector occupancy)- output, value-added, and labor income**

Indonesia

Unlocking the Economic Potential of Tourism Industry Post-COVID-19 in Indonesia - Areas of Improvement

- **International vs Domestic Tourism (importance of both)**
- **Highlight the field work (structured interview or semi-structured; FGD; Profile of respondents)**
- **Further discussion**
 - **Tourism and employment (vulnerable population?; small tourism players?, inclusive tourism development)**
 - **Impact of COVID on Accommodation (budget hotels?)**
 - **Factors determining effectivities of tourism policy- investment, management (or governance), marketing (?)**
 - **Policy recommendation could be strengthened (role of domestic tourists, why nature tourism, why focus on tier 2 and tier 3 tourists' destinations; regional/ bilateral cooperation)**

OBSERVATIONS FROM THE TWO PAPERS

- **Two papers highlight the complexity of the tourism sector – direct, indirect and induced**
- **Papers are complementing each other**
- **Missing - Importance of bilateral and regional cooperation for tourism recovery**



Thank you

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